



Advertising Strengths: This south facing billboard is located just north of the Gibraltar Rd. exit. It targets I-75 traffic heading north toward Woodhaven, the Telegraph interchange, and Downtown Detroit.



LOCATION: W/S I-75 .3 MI N/O GIBRALTAR RD

| FACING | SIZE | WEEKLY IMPRESSIONS | ILLUMINATED | LATITUDE/LONGITUDE | TYPE |
|--------|---------|--------------------|-------------|------------------------|-------|
| South | 10 x 30 | Contact GRO | Yes | 42.104156 / -83.242129 | Vinyl |